

**Green and Gold Foundation Proposals
2018**

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College/Unit: College of Business

Development Contact: John Durkin, Executive Director of Development

Total Request (\$50,000 max, smaller amounts encouraged): \$5,000

Year One Amount (\$10,000 max, \$2,500 - \$5,000 encouraged): \$5,000

Commitment Length (1-5 years, single year encouraged): 1 year

Proposal Name: College of Business Professional Attire Fund

Proposal Description: As part of the extended support that the Career Management Center provides to all students, the Student Professional Development fund provides much-needed financial support to our students who otherwise would be unable to afford professional attire and related expenses during their job search process. You have heard the saying that you do not get a second chance to make a strong first impression. However, sometimes making a strong and lasting professional first impression can be expensive—especially for our students with demonstrated financial need. Whether it be a business suit, a sport coat, or the cost of travel to an interview, your support provides much-needed resources for our students to impress employers on an equal playing field. Through the generous support of our alumni, friends, and donors, students with financial need or hardship are provided with the opportunity to shine for an interview of a lifetime.

Impact on CSU: Since founding the College of Business in 1966, our commitment to “students first” has been more than just our motto; it has been our guiding principal. As part of this commitment to students, the College of Business was the first academic unit at Colorado State University to invest in a Career Management Center for the exclusive use of its students. Career counselors in the College of Business Career Management Center help students develop personalized career preparation plans and provide support in career exploration, resume writing, and searching for that perfect internship or first full-time position. To date, over 30 business students in need have benefited from the professional attire fund, but there are still many students that need your help. Your gift of \$5,000 will allow us to double the number of award grants to provide professional interviewing attire for students with need.

Program Impact Video: <https://youtu.be/R9VRy-vtwqA>

Representatives for Proposal if selected to present at Annual Meeting (February 7, 11am-1pm, Location TBD, Denver):

John Durkin, College of Business
Susan Schell, Director of the Career Management Center

College/Unit: College of Natural Sciences

Development Contact: Megan Griffith

Total Request (\$50,000 max, smaller amounts encouraged): \$10,000

Year One Amount (\$10,000 max, \$2,500 - \$5,000 encouraged): \$5,000

Commitment Length (1-5 years, single year encouraged): 2 years

Proposal Name: Recruitment Ambassador Program or “Discovery Ambassadors”

Proposal Description: We request funding to pilot a student ambassador program specifically designed to recruit high-performing students from Colorado high schools to College of Natural Sciences (CNS) majors. The program will be administered through the CNS Dean’s Office as a partnership with CSU’s Community for Excellence (C4E), and will focus on recruiting students who are underrepresented in STEM fields, including those who identify as students of color and/or as first-generation. “Discovery Ambassadors” will be selected from current CNS majors, with desired participation of C4E scholars who have experienced academic success and engagement with their academic department (e.g. participating in undergraduate research, education abroad, etc.). Each spring, Discovery Ambassadors will lead personalized activities and tours during Office of Admissions visit days for admitted students, particularly those with or eligible for C4E program awards. They will additionally work with the C4E welcome team, tasked with reaching out to admitted students, to support targeted discussions addressing their questions and concerns. In the fall, the Discovery Ambassadors will follow up with the students once they are on campus; during Ram Welcome and subsequently in partnership with C4E, learning community coordinators, and academic advisors. The majority of requested funds will provide stipends for student ambassadors with a small amount to support activities such as Discovery Ambassador training, a welcome reception for students during Ram Welcome, and a faculty meet-and-greet later in the fall semester.

Impact on CSU: In any given year, the academic profile of the students who enroll at CSU is lower than that of the students who are admitted, meaning that many of the high-performing students who are admitted to CSU choose to go elsewhere. In the fall of 2017, 33.5% of the students who were admitted to the College of Natural Sciences with a CCHE index of 115-160 enrolled, compared to 40.5% of the students with an index of 101-114. Additionally, only 23% of admitted students of color enrolled in the College, compared to 25% of white students. Yield was below average in academic majors where students of color have been severely underrepresented (including Biochemistry, Physics, Statistics) as well as disciplines that have traditionally seen above average enrollment (e.g. Psychology). Many of the high-performing students who forgo enrollment at CSU are Colorado residents. The impact of this program will be to increase the number of high-performing students from Colorado who enroll at CSU in STEM majors – particularly those from underrepresented communities. This two-year proposal is intended to provide funds to pilot this program for the first two years with the intent to secure institutional funding for the program beyond that time.

Representatives for Proposal if selected to present at Annual Meeting (February 7, 11am-1pm, Location TBD, Denver):

Lisa Dysleski, College of Natural Sciences

Taé Nosaka or Aaron Escobedo, Community for Excellence

College/Unit: Warner College of Natural Resources

Development Contact: Scott Webb

Total Request (\$50,000 max, smaller amounts encouraged): \$4,000

Year One Amount (\$10,000 max, \$2,500 - \$5,000 encouraged): \$4,000

Commitment Length (1-5 years, single year encouraged): 1 year

Proposal Name: Todos Santos Community Engagement for healthy ecosystems

Proposal Description: Fish, Wildlife, & Conservation Biology students in the Warner College of Natural Resources have been deeply engaged at CSU's Todos Santos Center since its inception. Over the course of 10 weeks, these students participate in coursework (five courses), applied research, and service learning projects related to understanding fragile and unique desert and marine ecosystems. In the coming semester, FWCB hopes to partner students with Ecorevolución, a Todos Santos-based recycling center with strong outreach to local schoolchildren, advancing collective understanding of ecosystem sustainability focused on recycling and waste minimization as important components to ecosystem health. With no integrated waste management program in place at Todos Santos, proactive measures for waste reduction are vital to the health of the community as the human population expands.

Students would work with locals to: 1) remove plastics and other trash from local open spaces, beaches, and estuaries; 2) create interpretive signage on the impact of waste on fish/wildlife populations and a healthy ecosystem, and 3) foster understanding of simple acts citizens can take (such as using reusable cloth grocery bags and recycling) to preserve vital and imperiled natural resources. Funding requested will support the creation/installation of interpretive signage, purchase of reusable cloth bags, and outreach efforts to empower the local community.

Impact on CSU: Recognized as a national leader in sustainability among institutions of higher education, it is fitting that CSU play a role such as this in educating citizens residing near CSU's Todos Santos Center. Students, working directly with citizens, will not only expand their knowledge around waste impacts to ecosystems, but will also improve their ability to serve as sustainability mentors and teachers while also directly and immediately benefitting the community via cleanup projects around sensitive areas. Permanent signage at the site will further establish CSU's presence in Todos Santos as a benefit to the surrounding community, helping local citizens (and our students) better understand stewardship and conservation of the natural resources vital to their community and its future.

Representatives for Proposal if selected to present at Annual Meeting (February 7, 11am-1pm, Location TBD, Denver):

Scott Webb, Ex Director of Development, Warner College of Natural Resources

Kate Huyvaert, faculty member, Fish and Wildlife conservation Biology